

## **REVISED Banner Policy (December 2021):**

- i. ONLY BANNERS ADVERTISING PUBLIC EVENTS SPONSORED BY NOT-FOR-PROFIT (NFP) ORGANIZATIONS OR LOCAL GOVERNMENT WILL BE PERMITTED. POLITICAL BANNERS ARE NOT ALLOWED.
- ii. Requests to display a banner must be approved by the Board of Warden & Burgesses (“W&B”). The W&B shall decide whether to approve a request to display a banner based on the following factors: (1) the number of banners already approved for a particular time period, (2) the nature of the NFP applying for the permit, and (3) the specific message on the banner. Events sponsored by Borough-based NFPs shall be given precedence over non Borough-based NFPs. Organizations that want to display a banner should send a written request (mail or email) with the message to be displayed to the warden.
- iii. Banners may only be displayed on the side of the fire department building facing the viaduct. Banners may be up to four feet high and twelve feet long. No more than three banners may be displayed at the same time. Banners may be displayed for up to two weeks. Exceptions to these limits may be approved in exceptional circumstances.
- iv. A fee of \$200, payable to the Stonington Borough Fire Department, will be charged to hang/remove a banner. Fire department personnel shall hang and remove banners.
- v. The Borough administrative assistant shall maintain a calendar of banners to be displayed.